



Committed to giving its customers an in-store brand experience like no other, you will be responsible for taking the seasonal campaigns and the brand DNA from the Creative Director and communicating that message to the outside world through creative experiential initiatives including visual merchandising, at our own corporately owned stores as well as at key wholesale doors globally. You love what you do and it shows. You are the spirit of the Moose.

**Some of what you'll do:**

- Lead the translation of the brand into physical store initiatives, balancing of creating commercial and functional retail space – interior merchandising, mannequin/bust form directives, window presentations (Flagship, Full Price, Outlet & Wholesale Shop in Shops)
- Own and ideate the experiential programs that are rolled out in all stores
- Lead the translation and implementation of marketing campaigns and concepts into the store environment
- Work with marketing to develop and roll out commercial, innovative and on brand visual merchandising that showcases the brand
- Work with suppliers and team to deliver visual merchandising and experiential initiatives efficiently and cost effectively
- Develops all floor sets for the season for all markets
- Creates directives for weekly and monthly floor moves, product introductions, and so on
- Participate in the development of custom fixtures and ideate on unique store elements
- Maintain all fixture layout packages for all stores
- Develop and implement a comprehensive training program that teaches sales associates on how to leverage visual merchandising schemes and how to execute them
- Partner with store construction team making recommendations on store layout and visual displays
- Develop and maintain the Visual Merchandising budget annually

**Some of what you'll need:**

- At least 5 years' experience as a visual merchandiser in any artistic field
- Wickedly creative, curious and inventive
- Strong commercial skills
- Technical capability to execute drawings, floor maps, etc.
- A passion for multiple disciplines in the arts (visual, performance, music...)
- A passion for storytelling and brand development
- Understanding of different markets globally
- Strong financial acumen to support driving sales and making sound business decisions through the visual merchandising role
- Confidence and the ability to communicate in front of a team
- Is a planner and has tremendous organizational skills
- Loves the chaotic world of retail and visual merchandising – fast paced