



As a highly creative Graphic Designer, with solid digital experience, reporting to the Creative Director, you will work with the creative team to develop and ensure branding guidelines are respected, while developing brand identities and collateral for the global market.

Some of What You'll Do:

- Work with the Creative team to develop brand guidelines for all of Moose Knuckles owned channels and properties
- Execute top quality design work in line with agency standards across a variety of mediums that support Moose Knuckles marketing efforts
- Manage the quality of design across marketing team initiatives
- Participate constructively in content brainstorming, work sessions, and planning
- Work with creative leadership to ensure that our marketing work adheres to the highest design standards and accurately reflects our brand
- Craft brand identities and brand collateral for specific R/GA marketing initiatives
- Support the team with guidance for visual expression
- Develop Email marketing assets - Design and content population for email marketing
- Site Content assets - Populate and format content assets for Site needs
- Digital ads assets: - Develop and content population across Video / GIF / static / HTML5

Some of What You'll Need:

- Minimum 3 years of professional visual design experience, ideally in an agency setting
- Highly developed design skills, demonstrated in your portfolio of recent work
- Excellent Adobe Creative Suite (Illustrator, Photoshop, InDesign, etc.) skills as well as Sketch and Figma.
- Experience in social content creation and presentation design
- Proven ability to produce cutting edge creative work and an acute understanding of design, including typography and layout
- AE and PremierPro experience an asset

Some of Who You Are:

- Creatively curious and adventurous with an understanding of all social media platforms
- Exhibits exceptional communication skills within the agency team
- Excited about emerging cultural and social trends and wants to work collaboratively with a team on new ideas
- Team-oriented creative leader

****Please submit portfolio with application****